

# EXPAND YOUR BUSINESS. INVEST IN BILLUND.



An international municipality  
with great ambitions for innovation,  
growth and development.



# A North European Hub

## Located in the heart of Denmark

There is no better location in Denmark. Billund municipality is right in the middle of the country, with easy access to the rest of the world.

Billund's location and strong concentration of companies makes it easy to develop, attract and retain a competent workforce.

We are in the "Triangle" Region, which is Denmark's industrial centre. Our manufacturing-driven culture is supported by a strong intermodal infrastructure of motorways, railways, a nearby industrial port and Billund International Airport with its extensive cargo hub.

## Business-friendly environment

Billund is among the most business-friendly municipalities in Denmark, according to the Confederation of Danish Industry's annual ranking.

Denmark offers close and valuable collaborations with local authorities that are based on a high degree of trust and common desire for a business-friendly dialogue and solution.

Billund offers competitive advantages when it comes to cost. Salaries, office rent, operating costs and general costs of living are considerably lower in Billund when compared to larger towns in the surrounding area.

## Strong and innovative industries

Billund is characterised by international companies and a multitude of SMEs with close ties to global markets. You will meet a wide range of industries, several of which have a particularly strong position in Billund.



### Molding, manufacturing, and processing

Due to the LEGO Group's many years of presence in Billund, we are today strongly represented by innovative companies that work with highly specialised solutions within the manufacturing and processing industry.



### Transport, logistics and cargo

Billund Airport and the municipality's well-connected infrastructure makes Billund the perfect spot for transport, logistics and cargo industries. The expansion of Billund Airport Cargo Center offers completely new investment opportunities.



### Tourism and leisure economy

Billund is an international tourist destination with several million visitors every year. LEGOLAND Billund Resort is a collaboration between attractions located throughout the region of Southern Denmark.

They work strategically to develop the tourism industry, which creates attractive opportunities for companies and entrepreneurs.



### Sustainability

Sustainability is a primary driver of business development in the area. It is backed up by several ambitious activities, such as the Triangle Energy Alliance (TEA), which is a new corporate alliance that aims to be the North European Hub for green and sustainable energy production for the transport sector and household and industry consumption.

# An international environment

## Become part of an international environment

Our companies recruit international competences from all over the world. So Billund is currently home to a large international community comprised of more than 80 nationalities.

### International School of Billund (ISB)

ISB offers education to students of all ages 3-16 under the acclaimed International Baccalaureate® (IB) program. By focusing on PLAY and LEARN the School creates perfect conditions for family life and education and makes it easier for businesses to attract and retain qualified employees.

### Newcomer Service

– we welcome expats and internationals.

Our Newcomer Service helps with advice and guidance for you, your employees, and their families in connection with a move to Billund Municipality.

We provide assistance with the practical matters and issues associated with for example housing, driver's license, public permits, etc.

### Capital of Children

The Town of Billund has a unique position of strength in the areas of play, learning and creativity, because this is where the headquarters of the world-famous LEGO Group is located. The City Council and the LEGO Foundation are developing an attractive environment under the vision of making Billund the worldwide Children's Capital.

## Scaling up on infrastructure

Billund Airport has an ambitious growth strategy. Massive investments will make Billund Airport even more attractive to passengers and to logistics companies that can establish offices and warehouse facilities close to the runways.

By 2040, the airport expects to service seven million passengers yearly and to be a hub for air freight in Northern Europe, doubling the volume of air cargo from Billund to 160,000 tons per year.

The infrastructure in and around the municipality is constantly evolving and within a few years, Billund Municipality will be directly connected to the European motorway network, which will make it even easier to attract employees who live outside the municipality.

## Denmark takes good care of you and your employees

- Free medical service for all residents
- Free education for all residents
- Social security system

## Become part of strong business and innovation networks

Billund Business is the municipality's business network. Use us to connect with other companies and business leaders – and for a wide range of skills and support functions – locally, regionally, and nationally.

Benefit from our knowledge and our connections to national and international initiatives and projects; Power-to-X, LogTech, etc.

We can also refer you to key stakeholders and partners at universities and other knowledge institutions.

# Worldwide reach

Billund Airport, Denmark's 2nd largest, is an international airport which gives international companies considerable advantages such as easy access and connections to destinations, partners and customers all over the world.



## Great access to workforce and knowhow

Within 60 minutes you will have access to more than a million employees, several universities and other knowledge institutions as well as significant business partners.

## Please feel free to contact us

Let us help you build your business case in Billund Municipality.

We will put together the right team for you and will assist you with business insights and our expertise about land and property, networks, matchmaking, recruitment, and our services for newcomers.

### Billund Business

Tel. +45 6915 2176

info@billunderhverv.dk

[www.billunderhverv.dk](http://www.billunderhverv.dk)

[www.growstartup.dk](http://www.growstartup.dk)

[www.billund-business.com](http://www.billund-business.com)

### Managing Director

Marie Skov Lillelund

Tel. +45 9282 3605

mst@billunderhverv.dk

### Newcomer service

Marianne Thomsen

Tel. +45 2269 2498

mkt@billunderhverv.dk



**BILLUND  
BUSINESS**